Evaluations should devote attention to the full range of individuals and groups invested in the program and affected by its evaluation (U2).

Evaluation purposes should be identified and continually negotiated based on the needs of stakeholders (U3).

Evaluations should clarify and specify the individual and cultural values underpinning purposes, processes, and judgments (U4).

Evaluation information should serve the identified and emergent needs of stakeholders (U5).

Evaluations should construct activities, descriptions, and judgments in ways that encourage participants to rediscover, reinterpret, or revise their understandings and behaviors (U6).

Evaluations should attend to the continuing information needs of their multiple audiences (U7).